



MJ Logistic Services: Creating hub and spokes in North India

The state-of-the-art logistics centre set up by MJ Logistics Services at Palwal is equipped to offer third party solutions to the needs of the FMCG, and retail markets of the north Indian states.

V. RAMANUJAM

THIRD-PARTY solutions leader M.J. Logistic Services commissioned its first world-class logistics centre at Palwal (Delhi-Agra highway). The facility offers a perfect platform for companies to profitably leverage their supply chains using the new hub as strategic gateway. The centre would adopt a pay-per-use pricing model for customers. The first phase that became operational, boasts a 200,000 sqft. of area having 20,000 pallet positions of ambient storage, and temperature controlled chambers from 10 degrees to -25 degrees centigrade under a single roof.

Speaking to **CARGOCONNECT**, Anil Arora, Managing Director, MJ Logistic Services, said, "Strategically located to cover the Northern region, the Palwal facility will be the main hub with the soon-to-be developed centres at Zirakpur (Punjab) and Haridwar (Uttarakhand) as the spokes". These centres will cater to the needs of the largest FMCG and retail market in the NCR region and the emerging industrial hubs in Punjab and Uttarakhand. Total investment in the project would be US\$50 million across three centres, said Arora.

He added that through this state-of-the-art, technology-driven facility, MJ envisages to adopt high standards to bring superiority in the supply chain network and demonstrate what can be achieved through innovative logistic solutions that add real value and provide flexibility for their customers. "By providing the pay-

per-use model, we remain committed to support growth aspirations of our customers while allowing them to save any capital expenditure on infrastructure and make the operational expenditure variable."

Briefing the facilities at Palwal logistics centre, Arora said the ultra-modern facility is equipped with best-in-class infrastructure like high bay pallet racking, modern material handling equipment, efficient dock levellers and dock doors, cold store environment, full power back-up with dedicated gensets, adequate internal and external lighting, best-in-class surveillance, access control, fire detection and fire fighting systems, planned storm water drainage and rain water harvesting systems, fully equipped office building including mess and wash area with lockers for workers, and sewage treatment plant.

Asked to give an account of the key highlights of MJ's service offerings at the logistics centre, Arora said, "Warehouse Management Software (WMS) seamlessly integrates clients' ERP systems and provides real-time inventory visibility and improved customer service; over 1 million sq. ft. of technology-enabled, state-of-the-art, multi-user MJ logistics centre, including cold chain-enabled logistics services spread over three strategic centres in North India, focus on quality in conformance with EHS; modern material handling and storage equipment that includes standard pallet and double-deep racking; electric reach trucks, forklifts and power pallet trucks; dock levellers and automated dock doors."



Anil Arora, Managing Director,
MJ Logistic Services

Arora added that the centres provide modular office space for customers including furniture, office and communication equipment; modern access control, firefighting and CCTV surveillance systems; and ethical and value-driven working across the organisation.

MJ traces its origin to 1993, when the company started providing quality warehousing and distribution services, operating mainly out of own properties in Mandoli (Delhi). With the growth of the 3PL services industry, MJ has expanded from managing three 25,000 sq. ft. in 2004 to over 1 million sqft. of warehousing space at present, with the capability to provide integrated cold chain-enabled logistics services across various sectors. The company manages over 5,000 vehicle transactions a month and has a strong presence in Delhi NCR, and operations in Haryana, Punjab, Himachal Pradesh, and Uttarakhand.

Eredene Capital Plc, UK, a self-managed investment company, which invests in high quality real estate and infrastructure projects in India, has already taken a majority stake in MJ Logistic Services. *